



PRESS RELEASE

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Comcast Business Extends Comprehensive Voice Portfolio in 39 States with Comcast Business SIP Trunks

SIP Trunks Complements Comcast's Full Voice and UC Portfolio of Hosted PBX, PRI Trunks and Business Voice

ORLANDO, FL (Enterprise Connect booth #511) – March 17, 2015 – [Comcast Business](http://business.comcast.com) today announced the availability of Comcast Business SIP trunks throughout its entire service area, covering 39 states and 20 of the nation's top 25 markets. Session Initiation Protocol (SIP) Trunking enables scalability and simplified, centralized management, and complements Comcast's full voice portfolio, including cloud-based hosted PBX, PRI trunks and Business Voice offerings. Now, Comcast Business can provide solutions for small- and medium-sized organizations as well as large enterprises, delivering a wide range of voice and unified communications (UC) technologies and features.

According to a report by OneVoice, 65 percent of businesses are currently using SIP, and the number of SIP Trunking users is expected to grow more than five times by 2017.

"Comcast Business SIP Trunks rounds out our voice portfolio and allows us to customize a voice solution to meet the needs of customers of all sizes and technology needs," said Caitlin Clark-Zigmond, senior director, product management – advanced voice at Comcast Business. "Customers with modern PBXs will benefit from SIP, which is more cost effective and flexible than a TDM-based solution."

With SIP Trunks added to its voice portfolio, Comcast Business can help customers transition to the latest voice technologies. Comcast Business Trunk Services now support both TDM or IP PBXs and further add value with advanced features for improving business continuity and disaster recovery. Businesses using Comcast voice solutions benefit from built-in quality of service and SLAs, ensuring high availability and call quality.

Comcast Business SIP Trunks is a key addition to the Comcast portfolio of voice services, which include:

- Business Voice – designed for small businesses
- Business VoiceEdge – cloud-based hosted PBX for mid-size businesses looking for UC features from a hosted platform
- PRI trunks – enables customers to use their existing analog PBX and scale up as needed
- SIP Trunks – delivers a scalable, cost-effective solution for mid-sized and large companies with existing IP PBXs and multiple locations

"IT departments face the challenge of adding more users and applications while trying to control costs and leverage their existing investments," said Diane Myers, principal analyst, Infonetics, part of IHS Inc (NYSE: IHS). "SIP allows companies to improve cost efficiency by consolidating voice traffic over an IP network, while adding voice features and functionality to accommodate a more distributed workforce and mobile employees."

About Comcast Cable:

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses under the Comcast Business Brand. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.